



MAKE CUSTOMERS/VENDORS PART OF YOUR BUSINESS!



Financial Management



Wholesale Management



Online e-Shop

TRADING
MANAGEMENT
e-ERP



THE TOTAL SOLUTION SYSTEM FOR YOUR BUSINESS



OPTIMUM TRADING MANAGEMENT

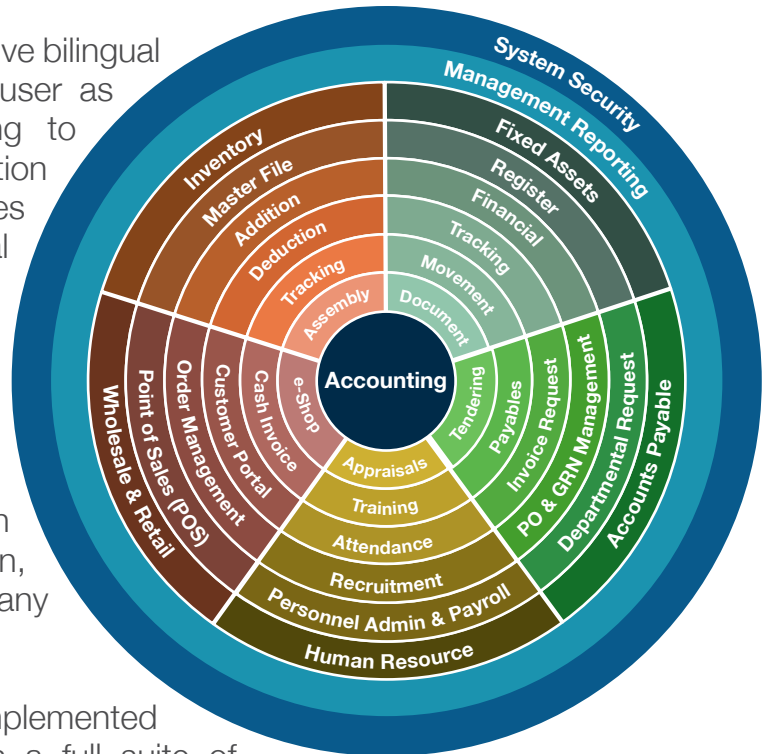
Optimum Trading Management ERP is a document driven total solution designed and developed to manage all types of Wholesale & Retail businesses. It can adapt to all types of trading businesses simply by configuring its parameters.

Optimum offers the most effective bilingual ERP solution to the first-time user as well as to companies wishing to upgrade their existing total solution systems while availing themselves of the latest technological advancements.

Optimum caters to all whole-sale and retail businesses such as Fast Moving Consumer Goods (FMCG), hospitality, fashion, electronics, etc. With its powerful parameterization, Optimum can easily fit into any trading business type.

Optimum products can be implemented as stand-alone modules or as a full suite of modules (ERP). Further to this Optimum can also be implemented with limited or full functionalities of any module.

Optimum has earned the reputation of one of the best ERP solutions provider in the Middle East within a short period of time. The product is Microsoft Certified for Windows Server.













GUARANTEE OF EXCELLENCE



Microsoft
GOLD CERTIFIED

Partner

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POS System



TRADING MANAGEMENT

“Make Customers/Vendors Part Of Your Business”



Optimum Trading Management Software is a full-fledged e-ERP (Electronic Enterprise Resource Planning – Browser Based) solution that covers full operations cycle of trading businesses including fully integrated modules for sales, purchase and inventory management. It is a multi-company, multi-branch and multi-location system.

Optimum Trading Management

includes state of the art Point of Sale (POS) solution along with e-Commerce functionality. It's powerful integrated management information system provides multiple dashboards and drill-down facilities. With the added advantage of Customer/Vendor Portal, your customers and vendors become part of your business.

Why Optimum?

Product Specific:

- Online e-Shop
- Online / Offline POS System
- Full Sales Cycle
- Customer / Vendor Portal
- Full Inventory Management
- Multi-Store / Multi-Location
- Multi-Branch / Multi-Currency

Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Product General:

- In-Built Document Workflow
- Unlimited Workflow Levels
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP



Online e-Shop



Trading Management (E-ERP) Modules:

- Wholesale & Retail
- Procurement & Supply Chain
- Inventory Management
- Financial Management
- Fixed Assets
- HRMS
- Time & Attendance
- CRM
- Business Intelligence Reporting



Wholesale Management



POS System



WHOLESALE & RETAIL

“Sell More”

Optimum Wholesale & Retail Management System covers the full sales cycle, from quotation, orders, deliveries and invoices to payments. It's unique Portal for salesmen is used to take customer requests and then convert these requests to quotations, orders or cash invoices.

Why Optimum?

Product Specific:

- Full Sales Cycle
- e-Shop
- Offline / Online POS
- Salesmen Portal
- Customer Portal
- e-Payment

Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

Retail business management is made easy with the state-of-the-art e-Shop, POS and Customer Portal, whereas Wholesale businesses are managed through complete back office sales cycle. It is integrated with all ERP modules for online / real-time balances.

Technologies:

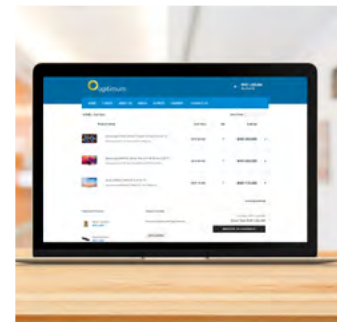
- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Online e-Shop

Wholesale & Retail Functionalities:

- Point Of Sales “POS”
- Online e-Shop
- Quotation Management
- Order Management
- Delivery Notes Management
- Invoice / Billing Management
- Settlement & Collection Management
- Cash Invoice Management
- Customer Portal
- Dashboards, Inquiries & Reports



Billing Management



Maintenance Contract



PROCUREMENT & SUPPLY CHAIN

“Control Your Expenses”

Optimum Procurement & Supply Chain covers the full procurement cycle, from departmental / purchase request, quotation request, purchase orders, deliveries and invoices to payments. It is fully integrated with Optimum Inventory and Fixed Assets Modules.

Why Optimum?

Product Specific:

- Full e-Procurement Cycle
- Vendor Portal
- Contracts Management
- All Type Of Payments
- Integrated With Inventory
- Integrated With Fixed Assets

Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

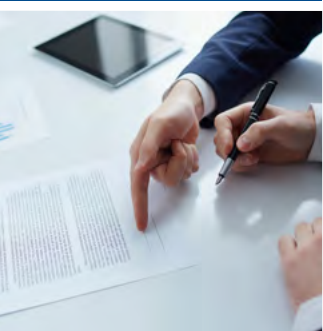
It includes full fledged Vendor Contracts module where you can manage all general expenses and support contracts in terms of contract administration, payment schedule with reminders and expense amortization.

Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Vendor Portal



Procurement & Supply Chain Functionalities:

- Departmental Request Management
- Quotation Request Management
- Quotation Evaluation Management
- Purchase Order Management
- Goods Received Note Management
- Invoice Register Management
- Payment Voucher Management
- Vendor Contracts Management
- Vendor Portal
- Dashboards, Inquiries & Reports



Payment



Online Inquiry



INVENTORY MANAGEMENT

“Multiple Stores, Central Control”

Optimum Inventory Management module controls the organizations inventory, whether it is for internal use or for resale. It maintains a fully-fledged inventory profile containing all aspects such as Product Information / Specifications, Re-Order level and quantity, Lead time, etc.

Why Optimum?

Product Specific:

- Inventory Profile
- Inventory Specifications
- Multi-level Structure
- Multi-level Categorization
- Multiple Stores & Locations
- Assembly Management

Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It has a multi-currency, multi-store, multi-location and multi-level inventory structure. The open parameterization structure, drill down facilities, the inquiries and reporting capabilities give the best control over the organization's inventory.

Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Delivery Notes Management

Inventory Management Functionalities:

- Inventory Profile
- Goods Received Notes Management
- Goods Returns Management
- Inventory Deductions Management
- Inventory Additions Management
- Physical Inventory Management
- Direct Delivery Management
- Assembly Management
- Dashboards, Inquiries & Reports



Inventory Management



Dashboard



Budget



Financial Reporting



FINANCIAL MANAGEMENT

“Total Control Of Your Financials”

Optimum Financial Management module is a fully-fledged Activity-based Cost accounting (ABC) ledger that has unlimited segments of chart of accounts, accounts setup, profit centers, and cost centers. It is a multi-company, multi-branch and multi-currency system.

Why Optimum?

Product Specific:

- Online Real-time Financials
- Budget Vs. Actual Reporting
- Sub-ledger Financials
- Accounts Reconciliation
- Automated Journal Vouchers
- Dynamic Reporting

Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It has a fully-fledged built-in Customer sub-ledger.

It has powerful parameterization, drill down facilities, inquiries and reporting capabilities allowing the user to retrieve any information at the click of a mouse.

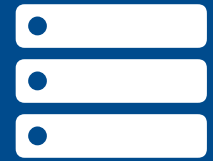
Technologies:

- Intranet / Internet base
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- Mobile Application

Financial Management Functionalities:

- Journal Vouchers Module
- Preset Journal Vouchers Module
- Budget Module
- Account Reconciliation Module
- Financial Reporting Module
- Financial Structure Module
- Activity/Cost (ABC) Structure Module
- Customer/Vendor Sub-Ledger Module





Assets Management



FIXED ASSETS

“Know The Real Value Of Your Assets”

Optimum Fixed Assets module records all the fixed assets bought or capitalized, whether tangible or intangible. It manages assets related documents, assets tracking, and assets maintenance. It keeps track of all assets movements.

Why Optimum?

Product Specific:

- Assets Tagging
- Assets Barcoding
- Assets Depreciation
- Assets Administration
- Assets Register With Pictures
- Assets Documents

Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

The system maintains full financials related to Fixed Assets.

Depreciation can be calculated using all universally accepted depreciation methods. It manages all types of asset disposal. It has a full-fledged reporting and inquiry system.

Technologies:

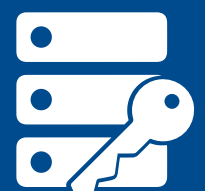
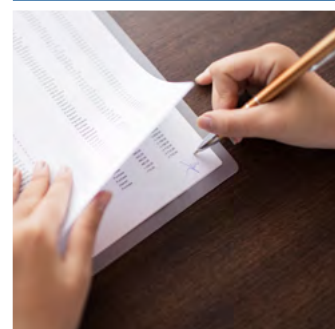
- Intranet / Internet base
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- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Assets Tracking

Fixed Assets Functionalities:

- Assets Registration & Profiling
- Assets Documents
- Assets Tracking
- Assets Maintenance
- Assets Financials
- Dashboards, Reports & Inquiries



Assets Administration



Organization Structure



HRMS

“A To Z Of Human Resources Management”

Optimum HRMS covers all aspects of Human Resources required by any organization. It is parameterized to accommodate labor and social insurance laws of any country. The company structure and specific policies and procedures can be easily mapped in the system.

Why Optimum?

- Labor Law Compliance
- Social Insurance Law
- Map Company Structure
- Map Company Policies
- e-Recruitment Management
- Personnel Management
- Leaves Management
- Payroll Management
- Loans Management
- Training Management
- Appraisals Management
- Staff Development Management

The system covers full processes of e-recruitment from online vacancy posting to hiring personnel with full employee profile, leaves and documents, payroll and loans. Additionally it includes full training, appraisals and staff development modules.

Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Appraisal Management



HRMS & Payroll Functionalities:

- Recruitment with Online Portal
- Personnel Administration
- Documents Management
- Leaves Management
- Payroll Management
- Loans Management
- Training Management
- Appraisals Management
- Organization Structure
- Dashboards, Inquiries & Reports



Payroll Management





Attendance Management



TIME & ATTENDANCE

“The Only Complete Time Attendance Solution”

Optimum Time & Attendance covers access control, roster and workforce management, project time sheet and attendance. It can manage all type of shifts and rotations with the functionalities of workforce management and time sheet for project management companies.

Why Optimum?

Product Specific:

- Real-Time Access Control
- Shifts Management
- Attendance Control
- Workforce Management
- Project Time Sheet
- Time & Attendance Indicators

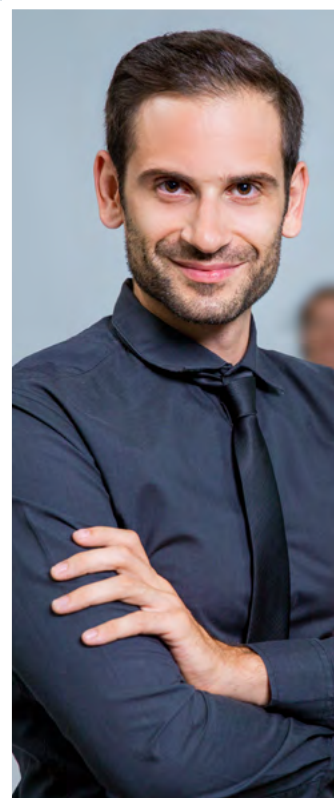
Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It's Access Control provides centralized online real-time view of the time in and out of employees. Workforce Management is used to allocate manpower to projects with Time Sheet generated for each project. The module can be linked to Optimum HRMS module.

Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Roster Management

Time & Attendance Functionalities:

- Access Control Management
- Roster Management
- Attendance Management
- Project Time Sheet Management
- Workforce Allocation
- Dashboards, Inquiries & Reports



Workforce Management



Marketing Management



CUSTOMER RELATIONSHIP MANAGEMENT (CRM) "Every Potential Realized"

Optimum Customer Relationship Management (CRM) covers the complete cycle of sales module from creation of Customer Account, Contact, Lead & Opportunity Follow-up, Quotations and Order to Invoice Generation.

Why Optimum?

- *Centralize Customer Information*
- *Automate Marketing Interactions*
- *Provide Business Intelligence*
- *Facilitate Communications*
- *Track Sales Opportunities*
- *Analyze Data*
- *Responsive Customer Service*
- *Business Intelligence Reporting*
- *In-Built Document Workflow*
- *Bi-Lingual Arabic/English*
- *Powerful Security Control*
- *Fully Integrated ERP*

The Marketing module can plan, manage and track the marketing campaigns from development to launch. The Customer Services module includes the Contracts, Case Management and Service Scheduling with online Customer Interaction and Feedback .

Technologies:

- *Intranet / Internet base*
- *Accessible Through Any Browser*
- *ASP.NET & C# Development Tools*
- *Microsoft SQL Database*
- *Mobile Application*

Customer Relationship Management Functionalities:

- Sales Module
- Marketing Automation Module
- Customer Services Module
- Analytics and Reports



Forms & Documents Management



Customer Services



Creating Reports



BUSINESS INTELLIGENCE REPORTING "Hassle Free Reports!"

Optimum Business Intelligence provides the most user-friendly mechanism to transform, access, analyze and present your business data in the most stunning way. It helps users to turn complex data into actionable insights that can be easily understood.

Why Optimum?

Product Specific:

- Transform Your Data
- Access Any Data
- Deliver Insights Anywhere
- Modernize Enterprise Reporting
- Create Interactive Reports
- Pivot Reporting
- Electronic Alerts

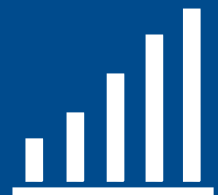
Product General:

- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

Users can connect virtually to any Optimum ERP data, both in the cloud or the local server. They can also analyze the data and share insights on the web or on mobile devices. Users can generate and share rich and interactive reports to visualize and analyze your data.

Technologies:

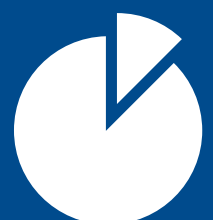
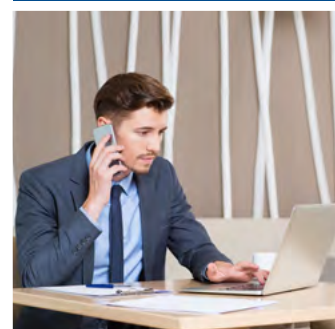
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- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



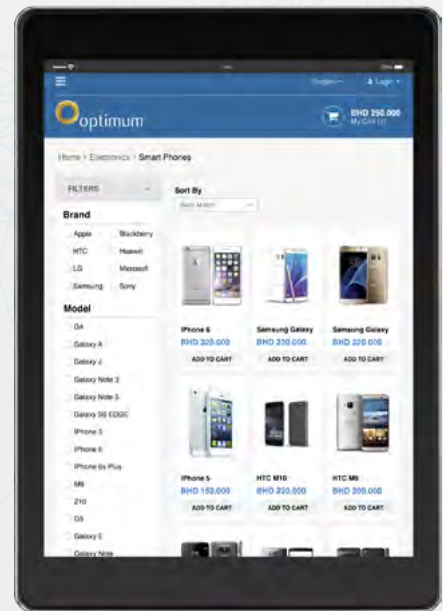
Business Statistics

Business Intelligence Reporting Functionalities:

- Data Transformation
- Data Analysis
- Data Delivery
- Interactive Reports Creation



Data Analysis



● Salesmen Portal



● POS



<h1>POS</h1> <p>Peripherals</p>	 <p>Receipt Printer</p>
 <p>In-Counter Scanner</p>	 <p>Cash Drawer</p>
 <p>Handheld Scanner</p>	 <p>Barcode Printer</p>

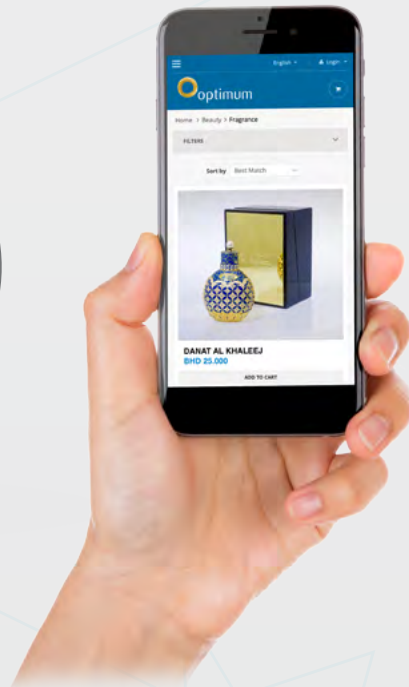
Time & Attendance



Website & Customer Portal

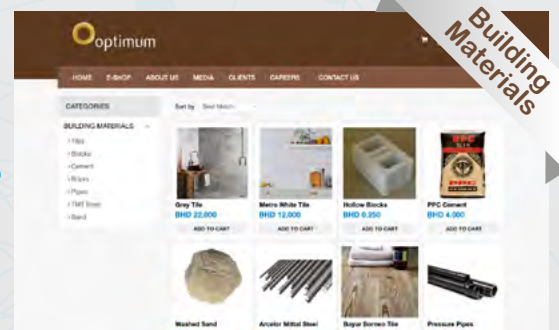
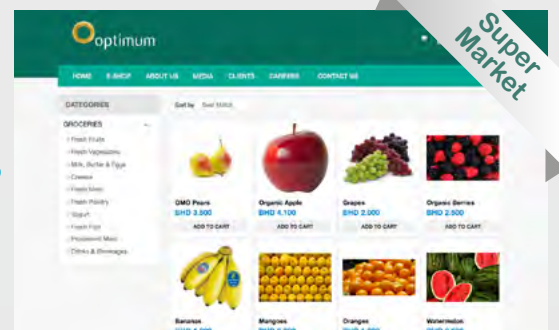
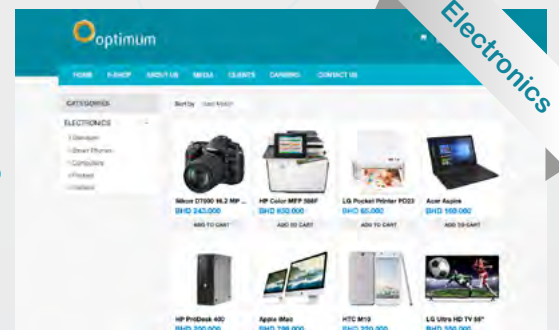
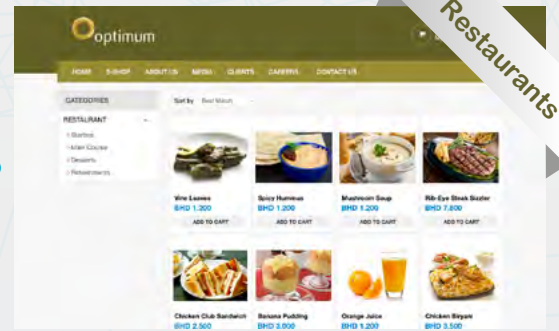
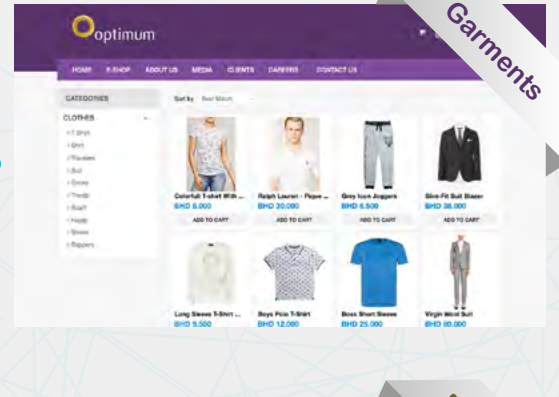


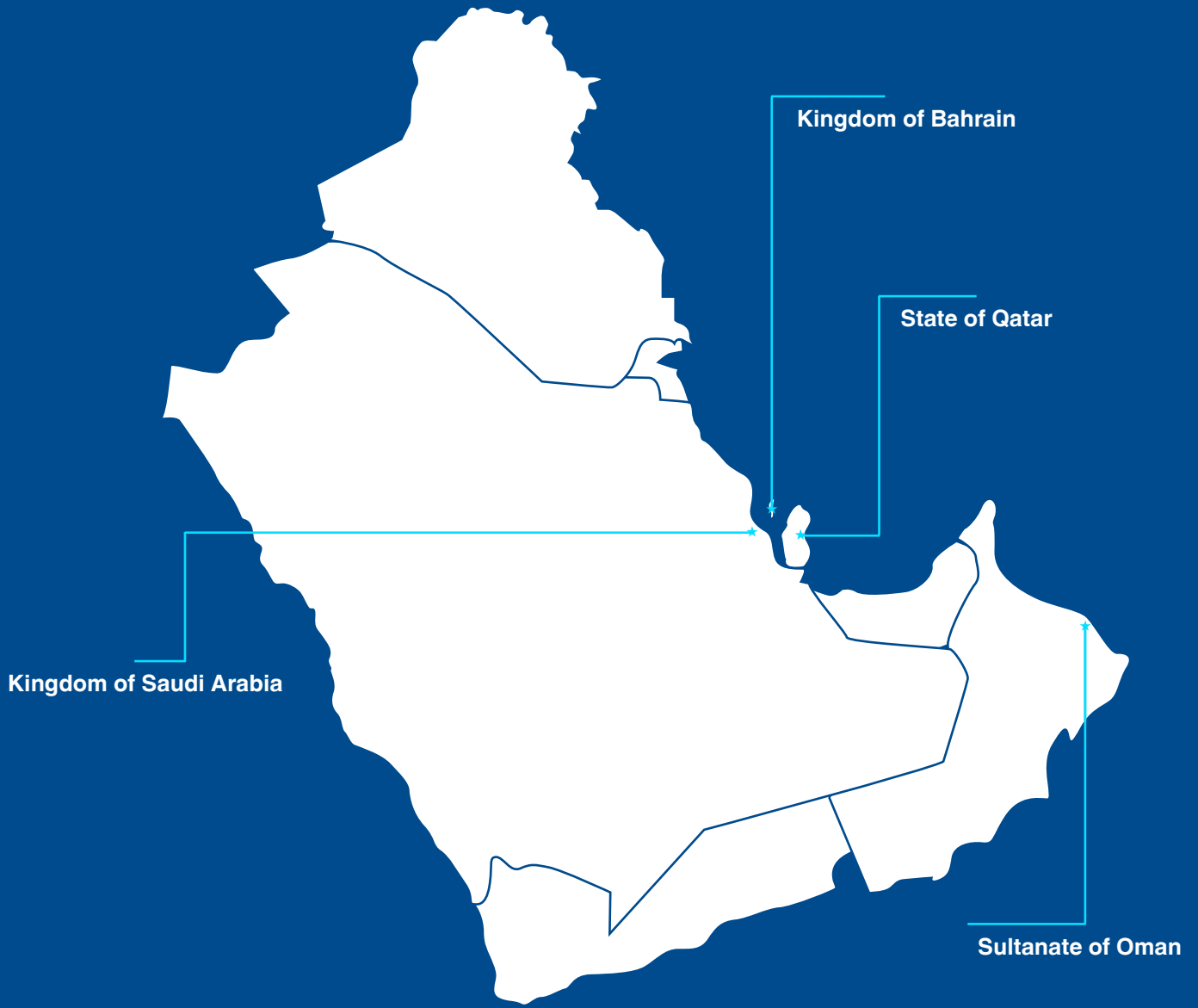
Offline Shop



Mobile Application

e-Shop





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